

# Kevuru games



### **Corporate facts**

Kevuru Games is a leading European Art Production and Game Development firm creating transformational entertainment projects for global clients. We're proud to partner with TOP Tier companies in the gaming industry.

#### FOXNEXT











#### **World Famous Customers**

Our clients are included in Forbes TOP 10 Video Game Publishers in the world

#### Reliable Long-Term Cooperation

We provide fruitful and long-term cooperation for an average of 3+ years

#### World-Shaking Games

Our projects have made their way in the TOP 20 Best PC Games

#### $\bigcirc$ Over A Million Passionate Gamers

Games created in partnership with us are rapidly gaining new fans around the world





# Mission, Vision

### The Mission We Stick To When Creating Art and Games :

To make our clients happy by creating outstanding and memorable gaming content that inspires millions of people around the world.

#### The Vision that Leads Us to Great Challenges :

To become a reliable partner of top-notch market players in the gaming industry and contribute to the development of their business.







### **Our Core Values**

#### ) Diversity

We are equally happy to see people of any gender, age, race, orientation and religion in the company. Offensive or demeaning jokes, innuendo and memes on such topics are unacceptable.

#### Transparency

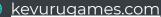
Our company strives to make all decision-making processes and procedures as clear and transparent as possible. We maintain open communication within the team, and all decisions and expectations are always discussed together.

#### **Cooperative Spirit**

All departments work harmoniously for a common result and always ready to help each other if there are any difficulties. No one is left alone with their issue: we adhere to the principle of all for one and one for all and know how to work in a team.







### **Our Core Values**

#### ) Confidence

Our work is built on mutual trust. We trust our colleagues as real professionals who are responsible for their work, and they are firmly convinced that the company will fulfill all its obligations regarding them.

#### **Creative Passion**

All of our specialists are absolutely committed to their work, so each project is backed by exceptional involvement and creative fervor. Thanks to this, we always manage to achieve results that exceed the expectations of our clients.

#### **Open Door Policy**

The company has a developed culture of open doors, where any request, proposal or wish can be addressed to either any of the directors or to the CEO. We welcome new ideas and always implement them if they are useful to optimize work processes and achieve excellent results.

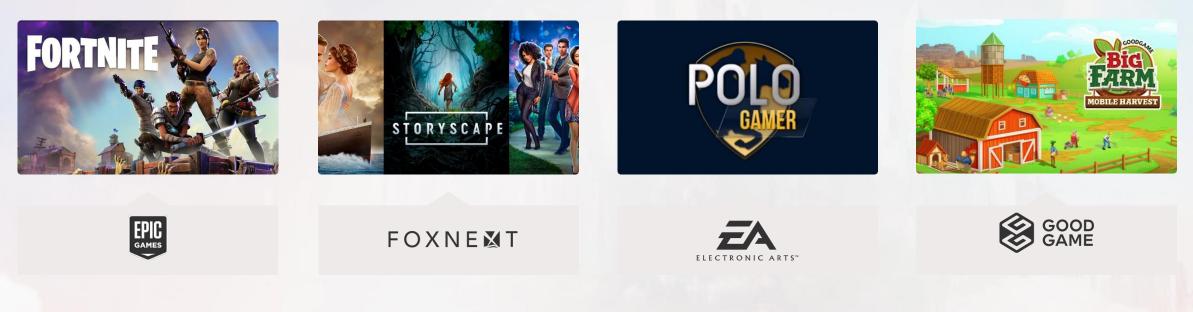






### **Projects We've Worked On**

Our mission is to go an extra mile to deliver high-quality products with WOW effects and ensure maximum satisfaction for our customers. We have more than 50 partners worldwide and our clients are among of the top 10 world digital entertainment publishers.

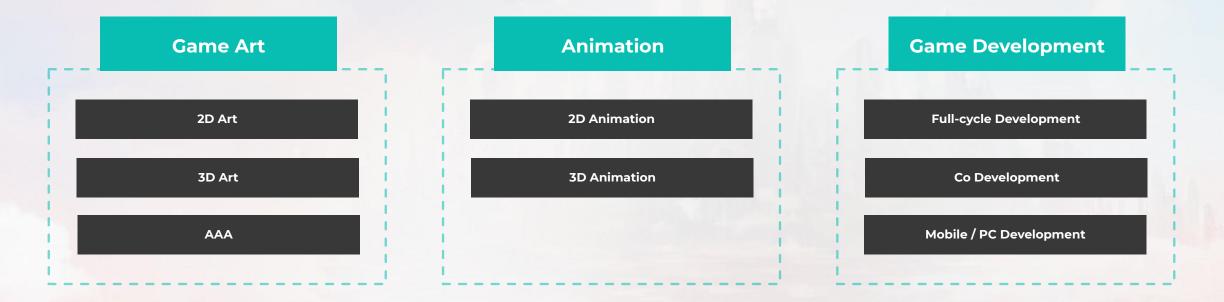




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### **Our Services**

We strive for perfection in every project to establish long-term relationships with our clients. There are only competent art experts on board to satisfy the clients' needs and requirements.







### **Game Art: 2D Services**

Kevuru Games' art production pipeline is a great match. We offer 2D art services for projects of any size - be it illustrations or animation.

Art Direction and Concepts
2D Characters
Illustration & icons
UI/UX
2D Environment





### **Game Art: 3D Services**

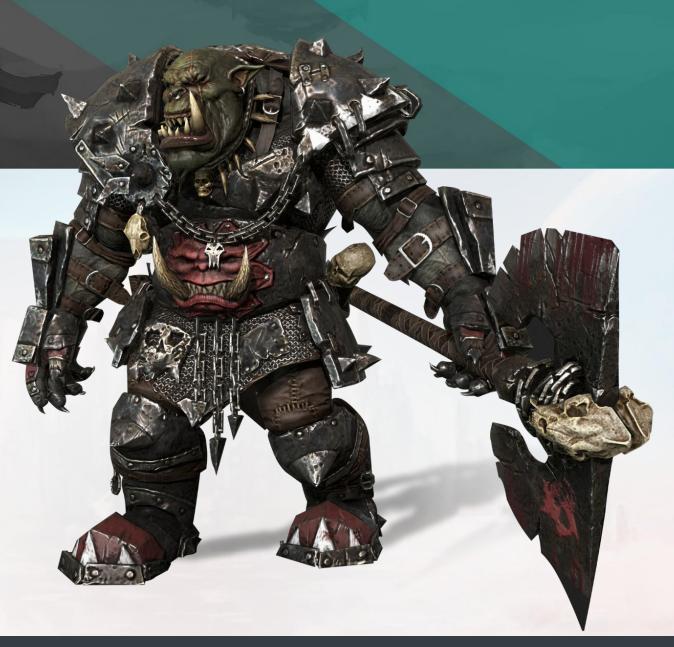
Our company provides a full spectrum of AAA-quality 3D art production services. We ensure the highest standards of project management & strong internal QA.

Characters

Environment

Hardsurface

Vehicles





 $\checkmark$ 



# **Animation Services**

We create thrilling animations for a wide range of game genres. Turnkey service with rigging, skinning, laying out, blocking and animation all done within one team.







### **Game Development Services**

#### Types of cooperation

We run projects independently, as well as co-develop games with a client's team and provide extra operational services.

Full-

 $\checkmark$ 

Full-cycle game development

Co-development



Game art

Game animation

#### Technologies we use









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Mobile Development

PC Development

Platforms



Our team is able to work with all platforms that introduce great

gameplay to players according to their preferences.



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## **Engagement Models**

We offer services to our clients based on several engagement models that can be tailored to meet your specific needs. You can select one of available models or combine them. We are ready to help by choosing a best matching model for you.

#### **Business models**

#### **Fixed Price**

We offer our services at a fixed price that is based on the detailed specifications of the project.

#### Time and Material (T&M)

T&M pricing involves rates for flexible procedures and agile project execution. This model is suitable for long-term projects with changing requirements.

#### **Operational models**

#### Outsourcing Managed Delivery

We offer not only an experienced team capable of providing services but also managed delivery to ensure end-to-end fulfillment of all services.

#### Dedicated Team

A dedicated offshore team is offered as an extension to your own infrastructure with the full support and access to all resources and facilities.





## **Our Best Industry Practices**

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### Trusted partnership with ownership of complete outcomes

We follow the main principles of CLIENTS FIRST and this is at the fiber of the organization's culture. Our goal is to build trusted and transparent partnership with our clients.

### Adherence to the best industry security practices

Kevuru Games' data protection policy ensures data, system and infrastructure protection. Additionally, Kevuru continuously adopts solutions to further enhancement.

### Excellence and full transparency in project execution

Exceptional engagement and transparent communication with our respective client peers quickly builds trust and a collaborative spirit between Kevuru Games and our client teams.

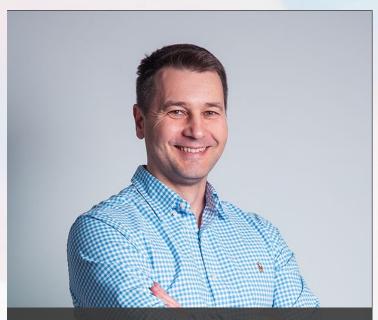
#### ) Exceptional abilities for scalability

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Kevuru Games' active presence active presence and participation in the gaming community allows to naturally attract and onboard highly-skilled experts. The average period for hiring a new employee is 2 weeks.



# Our Leadership Team



Oleg Goncharenko CEO, Founder



Yana Khnykina

Human Resource Director



Ross Chekmarev

Chief Business Development Officer



Oksana Hatsenko

Chief Marketing Officer



Ivan Anoshkin

Art Director







### **People Management**

Our management team is composed of individuals who have already played a key role in taking the Ukrainian gaming industry into a new era. That's why we select only unique talents to meet our goals and develop long-lasting relationships.

80%

Employees have 5+ years of relevant expertise

75%

Employees have an advanced level of English

30%

Employees are promoted to a higher level every year **33%** 

Our company increased by 33% for 2 last years while the industry average growth is 14 %







# **Clients Reviews**



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James Kucera, Former Head of Mobile Development, Bandai Namco America

**TECHONA** It was a pleasure working with Kevuru Games. They're very professional and understand the slot business very well. On top of that, they had good suggestions regarding the animations and art style, which we incorporated into our games. I will definitely work with them in the future.

#### Amichai Naveh Marmor, Games Director at Techona





# Thank you for your attention

#### USA

237 Kearny Street #9214 San Francisco, CA 94108
 +1-424-413-5692

#### Ukraine

Ø Kozatska Street, 122/4, Kyiv, 03022

- +380-98-067-14-98
- 🖾 contact@kevurugames.com